



ACTON TV SPRING 2012 NEWSLETTER

Photo Gallery: Grand Opening



GRAND OPENING RECEPTION

Acton TV held its official Grand Opening and Ribbon Cutting Reception on January 21, 2012. Despite the threat of snow and a colder than usual evening (for this winter season anyway), the event was a smashing success with more than 70 people attending! Board President Dick Calandrella, along with Acton TV staff, participated in the ribbon cutting ceremony that inaugurated the launch of the stunning new facility. Food and desserts were provided by Roche Brothers Catering and attendees were able to watch a staff produced video detailing the construction process of the new studio. Another highlight of the evening was the official unveiling of local artist Bruce Davidson's wall painting that adorns our lobby (see picture on left). Commissioned especially for Acton TV, this floor to ceiling masterwork details specific Acton buildings, locations and events familiar to residents. Acton TV would like to thank everyone who ventured out that night and helped make our Grand Opening the perfect way to welcome the new and improved Acton TV!

VIDEO CAMP FOR KIDS

Acton TV held its first ever Video Production Camp for Kids ages 10 - 12 during February vacation week. The response was tremendous and warranted the addition of a second camp scheduled for the April vacation week. One of the goals of the Production Camp was to teach and introduce basic video production skills such as studio camera operation, directing, chroma key effects, video switching and editing. The kids had a free hand in creating segments that included a mock talk show and a game show that made use of our green screen effect. The finished half hour long production proved how energetic, technically skilled and creative these kids are. The program can be seen on our video on demand site under Acton TV Kids Camp:

http://www.actontv.org/vod_public.html

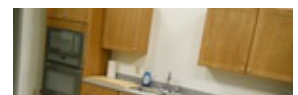


LIKE US ON



WHY NOT COOK?

For those of you who have seen the





ACTON TV NOW HAS ITS OWN BLOG AT

ActonPatch

http://acton.patch.com/users/acton-tv/blog_posts



Video On Demand

Acton TV offers Video On Demand.

All locally produced programs, including town meetings, can be viewed online! To access the Video On Demand page simply go to

www.actontv.org

and click on one of the four options in the "Watch online" box on the left of the screen.

Visit our website

www.actontv.org

for more info on how you can become an Acton TV member or volunteer.

You can also find **program schedules** for our Public and Educational Access channels there as well!

The Acton TV Staff

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Studio Manager



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Education & Outreach Manager



new Acton TV studio at 16a Craig Road, you will likely remember that we have a fully functional kitchen (complete with an induction cooktop) in our studio designed specifically to do cooking programs. We now have that set fully stocked with a large selection of cookware products (pots, pans, silverware, etc.). Basically everything you would need to create your own delicious treat! So, if you've been yearning to unleash your inner chef or if you have that special recipe you've always wanted to share, then now's your chance!



Contact ron.zimmerman@actontv.org or call us at 978-263-6033 and we can let you know how to start your own cooking TV show here in Acton!



SPOTLIGHT ON SPORTS

Like Sports? Acton TV's got sports! Thanks to the efforts of producers Charlie Rogers and Vic Otero, Mike Ford and the TV Broadcasting Dept. at

ABRHS, Acton TV broadcasts a variety of sports programming throughout the year on both the Public and Educational channels.

Spring sports programming includes:

- *AB Boys Varsity Lacrosse games* - can be seen on the Public access channel.
- *Jr. High Girls Basketball games* - can be seen on the Public access channel.
- *AB Boys Basketball games* - can be seen on the Educational access channel

WORKSHOPS

Our popular 4-session **free** television production workshops are offered monthly. These workshops cover all the basic production steps and will allow you to begin producing content for Acton TV's access channels! We also offer a Monday evening orientation class from 7-8pm that features a tour of the studio and an introduction to the many ways public access television can help you or your organization.

Please call 978-263-6033 or e-mail ron.zimmerman@actontv.org if you're interested in registering for our next 4-session workshop which is scheduled to be held **May. 22, 24, 29, 31, 2012 from 7-9pm.**



And, for those who have completed the four session introductory workshops, Acton TV is now offering **Advanced Workshops** in

- **Field Production - camcorders, mics, etc.**
- **Editing with Final Cut Pro**
- **Production Truck Set Up**

Call now to register or for more details!



Stacie Boucouvalas-Gianourakos
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Lead Production Assistant



Colin McKinley
Production Assistant



(((Tune In)))

Comcast:
Ch. 8 - Public
Ch. 9 - Educational
Ch. 10 - Government

Verizon:
Ch. 45 - Public
Ch. 40 - Educational
Ch. 41 - Government



Until our next issue . . .

Hope to see you all soon!

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